



Volkswagen

## Media Information

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### 2018 VOLKSWAGEN BEETLE: POWERTRAIN UPDATE AND A NEW SPECIAL MODEL FOR THE ICON

#### Highlights:

- New EA888 Generation 3B four-cylinder TSI® engine brings more power, better fuel economy
- The bigger 2.0-liter EA888 engine replaces the outgoing 1.8-liter, and boosts Beetle's power and torque to 174 hp and 184 lb-ft
- New Coast special model enters the lineup ready for seaside adventures with a unique Deep Sea Teal color option, surfboard wood-look dashpad and Monster Mats®
- Additional enhancement options available with new Style & Comfort, Lighting and Premium packages
- Six-year or 72,000-mile "bumper-to-bumper" limited warranty beats its competitors' bumper to bumper coverage in years and mileage
- Starting MSRP ranges from \$20,220 for the Beetle S to \$26,790 for the Beetle Dune

#### New for 2018:

- The 2018 Beetle is offered with a standard automatic transmission with Tiptronic® in four trims—S, Coast, SE, and Dune.
- All 2018 Beetle models, both convertible and coupe, are powered by Volkswagen's most advanced EA888 engine ever. The new 2.0-liter four-cylinder turbocharged, direct-injection TSI® engine boosts horsepower in the 2018 Beetle to 174 hp, and the EPA-estimated fuel economy rating is 26 mpg city, 33 mpg highway and 29 mpg combined for S, SE and Coast models. Beetle Dune models have EPA-estimated fuel economy of 26/34/29 respectively.
- The Beetle S is available with a new Style & Comfort Package that offers a 6.3-inch Composition Media touchscreen infotainment display; SiriusXM® satellite radio; Volkswagen Car-Net® App-Connect; Voice Control; KESSY® keyless access with push-button start; heated leatherette seats with lumbar adjustment; 17-inch "Philadelphia" aluminum-alloy wheels; body-color side sills and door handles; body-color door mirrors with integrated turn signals in mirrors; automatic headlights; auto-dimming rearview mirror; and rain-sensing wipers.

- The new Beetle Coast model enters the lineup for model year 2018 as a special model and is based off the S trim. The model features a unique Deep Sea Teal exterior color option, a surfboard wood-look dashpad, cloth seating surfaces in "Pepita" houndstooth, Monster Mats<sup>®</sup>, scuff plates, a sunroof, and Blind Spot Monitor with Rear Traffic Alert. An available Lighting Package includes Bi-Xenon<sup>®</sup> headlights; LED Daytime Running Lights (DRLs); LED taillights; and LED license plate lights.
- The Beetle SE gains several premium features as standard for model year 2018. These include Climatronic<sup>®</sup> dual-zone automatic climate control; exterior chrome trim on the lower window; panoramic sunroof; and Blind Spot Monitor with Rear Traffic Alert. For added luxury, a new Premium Package is available for the SE, offering 18-inch "Disc" aluminum-alloy wheels; front and rear Park Distance Control (ParkPilot); a 6.3-inch Discover Media touchscreen infotainment and navigation display; Fender<sup>®</sup> Premium Audio System; Bi-Xenon headlights; LED Daytime Running Lights (DRLs); LED taillights; LED license plate lights; and fog lights.
- The Beetle Dune receives Bi-Xenon headlights, LED Daytime Running Lights (DRLs); LED license plate lights; Climatronic dual-zone automatic climate control; Fender<sup>®</sup> Premium Audio System; and KESSY keyless access with push-button start as standard for 2018.
- For the 2018 model year, Volkswagen Beetle models in the United States will come with the People First Warranty, a six-year or 72,000-mile (whichever occurs first) bumper-to-bumper New Vehicle Limited Warranty, which can be transferred to subsequent owners throughout its duration.

Key Specifications	2.0T
Starting MSRP (plus \$850 destination)	\$20,220
Engine	2.0-liter turbocharged and direct-injection four-cylinder TSI
Transmission	Six-speed automatic with Tiptronic <sup>®</sup>
Horsepower @ rpm	174 @ 4,400
Torque (lb-ft @ rpm)	184 @ 1,600
Curb Weight	
S, SE, Coast	3,020 lb
Dune	3,089 lb
EPA Fuel Economy (City/Highway/Combined)	
S, SE, Coast	26/33/29
Dune	26/34/29

#### **About Volkswagen of America, Inc.**

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's

largest producers of passenger cars and Europe's largest automaker. VVoA sells the Atlas, Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan, Tiguan Limited, and Touareg vehicles through more than 650 independent U.S. dealers. Visit Volkswagen of America online at [www.vw.com](http://www.vw.com) or [media.vw.com](http://media.vw.com) to learn more.

Notes:

This press release and images of the 2018 Beetle are available at [media.vw.com](http://media.vw.com). Follow us @VWNews.

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This information is preliminary and subject to change.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude transportation, taxes, title, options, and dealer charges.

Where stated, fuel economy values (mpg) are EPA estimates. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

Always pay careful attention to the road, and do not drive while distracted. App-Connect features require compatible device, operating system, and mobile app. Standard text and data usage rates apply. See mobile app provider for terms and privacy.

6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles, excluding e-Golf. Based on manufacturers' published data on transferable Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty exclusions and limitations.

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